

August 25, 2010

**For Immediate Release, please  
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**Shenandoah Valley Music Festival ArtReach, Shenandoah County Schools  
Offer Free Family Performance**

Author, songwriter and children's music pioneer, Barry Louis Polisar will take the stage at Peter Muhlenberg Middle School Saturday, September 4th at 11 a.m. for a free family performance as part of the Shenandoah Valley Music Festival ArtReach program. The performance is sponsored by the Title I program of Shenandoah County Public Schools, designed to give children and their families the opportunity to interact with each other and with their favorite performing arts professionals.

Polisar is known as a groundbreaker in the world of books and music for children, having paved the way for an entire generation of musicians who perform for kids. While he began writing and recording songs for children in 1975, he recently found huge success when film director Jason Reitman chose Polisar's original song, "All I Want Is You," for the opening credits of the Academy Award-winning movie, "Juno." The 1977 original recording made the perfect opening for the film and topped the 2009 Grammy Award for "Best Compilation Soundtrack Album for a Motion Picture."

According to Parenting Magazine, Barry Louis Polisar's performances are fun for all ages and "delightfully warped, wickedly funny." The Washington Post says Polisar gives kids the giggles. "Tons of giggles. And the kids might be joined by chuckling parents that Polisar entertained 30 years ago." Entertainment Weekly says his songs "always reflect the kid's view and that's part of Polisar's charm." "Children love him and so do adults," US News and World Report said, "...he's well worth seeking out."

The Peter Muhlenberg Middle School is located at 1251 Susan Avenue in Woodstock, Va. The concert will begin at 11 a.m., and the doors will open at 10:30 a.m. The performance will last about 45 minutes. Additional funding is provided by the Marion Park Lewis Foundation.

**The Shenandoah Valley Music Festival's 2010 summer season Gold level sponsor is Shenandoah Memorial Hospital – Valley Health.** The Silver level sponsors are Cave Ridge Vineyards, Harrisonburg Downtown Renaissance and ShelRand Enterprises and the Bronze level sponsors are Graves Light Wealth Management Group of Wells Fargo Advisors; Lenhart Obenshain PC, Mountain Valley Management, Inc., Rodney Shepherd-Woodbury Financial Services, Inc., Shentel, Tracy Miller-Edward Jones Investments and Virginia Savings Bank FSB.

In addition to the Holiday Inn Express, the official hotel of the 2010 Music Festival, the Festival's 2010 Official Caterer is Shaffer's Barbecue and Catering and the ticket sponsor is Bryce Resort.

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